



Conference of Florida
Medical Society Executives

CFMSE Retreat Agenda

May 16-18, 2019

Naples Grande Beach Resort

475 Seagate Drive, Naples, FL

Thursday, May 16, 7:00pm – Welcome Dinner

“Dutch” treat at onsite restaurant; resort casual attire

Friday, May 17, 9:30am-4:30pm – Retreat Day 1

Vista Ballroom; resort casual attire (breakfast on own, coffee/tea provided)

- 9:30am: Welcome / Get-to-Know-You Activity
- 10:00am: Sponsor Presentations – [The Doctor’s Company](#), [Suncoast Credit Union](#), Aflac
- Session 1 – Wellness
 - 10:20am: Board Member & Physician Volunteer Engagement – [Sheryl Soukup](#)
 - 10:50am: Wellness for Medical Society Executives – [Steve Cohen PsyD](#)
 - 11:20am: How to Address Resistance to Physician Wellness Initiatives – [Rebekah Bernard MD](#)
 - 11:50am: [CFMSE Physician Wellness Survey Review](#) (please complete if you have not already done so)
- 12:05pm: Corporate Partner Presentation – Barrett, Liner & Buss, LLC
- 12:15pm: Break
- 12:30pm: Lunch with Sponsor Presentation from [Sodalis](#)
- 1:30pm: Group Leadership/Teambuilding Activity – [Andy Robinson](#)
- 2:30pm: Session 2 – Medical Society Nuts & Bolts Rotating Roundtables
 - Membership; Non-Dues Revenue; Tech Tools & Virtual Offices
- 4:00pm: Open Discussion
- 4:30pm Break / Free Time
- 6:00pm FMA Reception (optional)
- 7:15pm Retreat Dinner with Sponsor Presentation from [Rx2Live](#) – The Catch of the Pelican (onsite)

Saturday, May 18, 8:30am – Retreat Day 2

Acacia 5; business casual attire (light breakfast included)

- Panel Discussion, 2019 State Legislative Session & Legislative Advocacy Tips – Chris Clark, FMA Senior VP of Public Affairs; Dr. Douglas Murphy Jr., FMA PAC President; [Representative Bob Rommel](#)
- 10:00am FMA Council on Legislation
- 12:00pm FMA BOG Lunch (optional)
- 1:00pm FMA BOG Session 1 (optional) – Vista Ballroom
- CFMSE dinner group dinner (optional, Dutch treat) – Downtown Naples restaurant

Register for this event online: <https://cfmse.wildapricot.org/event-3305231/Registration>

Please contact CFMSEinfo@gmail.com with early or late arrival/departure plans, to help us plan for catering needs.

Hotel booking information: <https://book.passkey.com/go/FMA19> or 844-210-5931

Deadline for group rate extended to May 10th.

Contact CFMSEinfo@gmail.com for alternate/budget hotel accommodations



Thank You to the CFMSE Retreat Sponsors:



"Take your Association to the next level - Cloud Based AMS for Professional Associations"



"Showing medical professionals how to increase their net incomes while also increasing the quality of care provided to their patients without adding extra staff or more patients."



[Suncoast Credit Union](#)

Thank You to the CFMSE Annual Corporate Partners:



Danna-Gracey 

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Florida Blue's Enhanced Medication Therapy Management Program