



The Conference of Florida Medical Society Executives (CFMSE) is a professional organization of more than 50 medical society executives and staff specialists. Through its diverse membership and the organizations they represent, it advances the profession of medicine through education, communication of knowledge, leadership development and collaboration.

CFMSE is uniquely positioned to provide medical societies and their physicians the information, tools and resources, both directly and via other entities, to excel in the field of organized medicine through its committee structure, meetings, educational offerings and events.

### **CFMSE Mission Statement**

To serve in an educational capacity to bring best practices, new and updated information, and other relevant topics to the attention of members so that they can maximize the benefits their member physicians receive from their organizations.

### **CFMSE Vision Statement**

The CFMSE vision is to be the foremost resource for Florida's medical society executives in achieving excellence in medical society management, and serving as the forum for which general concerns affecting organized medicine may be brought to the attention of the county, state and specialty medical society executives.

## Corporate Partner Packet

**Platinum - \$5,000**

**Gold - \$3,000**

**Silver - \$1,500**

|                  |             |             |   |
|------------------|-------------|-------------|---|
| ✓                | ✓           | ✓           | Inclusion in the CFMSE digital corporate directory. Branded recognition as a corporate sponsor on the CFMSE website |
| ✓                | ✓           | ✓           | Digital link in the CFMSE e-newsletter  |
| ✓                | ✓           | ✓           | Company logo included on appropriate CFMSE communications and meeting handouts                                      |
| 4x               | 2x          | -           | E-blast distribution of your company's programs and educational offerings relevant to CFMSE members.                |
| 2 attendees      | 1 attendees | 1 attendees | Participation at annual meeting conference. Opportunity to distribute marketing materials.                          |
| 15 min.          | 10 min.     | -           | Speaking opportunity at annual meeting  |
| 2x               | 1 x         | 1x          | Participation at other *meetings and events   |
| ✓                | -           | -           | Industry spotlight with up to 2 company representatives at the CFMSE board meeting.                                 |
| ✓                | ✓           | -           | Access to event sponsored meeting attendee list.  |
| 1 retreat credit | ***         | ***         | 2023 Retreat Sponsorship  |

\*Other meetings and events include 3 in person meetings (excluding annual meeting and CFMSE retreat), CFMSE virtual calls per board approval. \*\* Additional event tickets may be purchased for \$100 per person \*\*\* At the Silver and Gold level, sponsors may purchase additional sponsorship opportunities at the 2023 Retreat.

# CFMSE 2023 Retreat

This year we have a unique opportunity to host the 2023 CFMSE Retreat in conjunction with the CFMSE Annual Meeting during the Florida Medical Association Annual Meeting weekend. Platinum partners are given 1 retreat credit with the opportunity to purchase additional opportunities for exposure. Silver and Gold partners may purchase retreat sponsorship opportunities.

| <b>Opportunity</b>  | <b>Preferred Partner Price</b> | <b>Non-member price</b> |
|---|--------------------------------|-------------------------|
| <b>CFMSE Member Lunch</b><br><i>Thursday, July 27th</i>         | \$500                          | \$1000                  |
| <b>CFMSE Reception</b><br><i>Thursday, July 27th</i>            | \$500                          | \$1000                  |
| <b>CFMSE Coffee/Light Breakfast</b><br><i>Friday, July 28th</i> | \$500                          | \$1000                  |

*Times and locations are TBA*

- *Platinum Partner is honored the choice of 1 retreat opportunity.*
- *All partner levels may purchase retreat opportunities at the preferred partner price.*

## **CFMSE eNews Blast**

The CFMSE eNews Blast is sent weekly to all CFMSE members. You must submit content (no more than 200 words), logo and web link on each eNews Blast 14 days in advance.

## **CFMSE Industry Spotlight**

Participation on 1 CFMSE Board conference call, opportunity to strategize with CFMSE Board for development of member education throughout the year.

Please note: subject matter for all speaking opportunities and eNews updates must be approved by CFMSE.



**PLEASE COMPLETE & RETURN TO:**  
CFMSE Board, [cfmseinfo@gmail.com](mailto:cfmseinfo@gmail.com)

Company \_\_\_\_\_

Contact Person \_\_\_\_\_

Email \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell \_\_\_\_\_ Text:  Yes  No

Address: \_\_\_\_\_

Website \_\_\_\_\_

CFMSE Member Reference \_\_\_\_\_

Please email a high-resolution logo to [cfmseinfo@gmail.com](mailto:cfmseinfo@gmail.com)

### Partnership Level

Please Check ONE

Platinum Partner \$5000

Gold Partner \$3000

Silver Partner \$1,500

2023 Retreat add on \$500

### Payment Information

Please make checks payable to: CFMSE

Mail to: CFMSE, Attn: Erica Huffman, 155 Siskin Lane Pensacola, FL 32503

561-414-6113 [cfmseinfo@gmail.com](mailto:cfmseinfo@gmail.com)