



*Mission: Committed to educating and supporting medical society executives to advance the profession of medical society management, medical societies, and the physicians they serve.*

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## CFMSE 2022 Annual Meeting Minutes

**Friday, August 5, 2022 (all times are Eastern Times) Meeting Rooms: Windsong 9 and 10**

### **Attendance**

**Members (23):** Kendra Adams, Adam Beamer, Angel Bosch, Sherry Budnick, Lauren Byrd, Fraser Cobbe, Ian Cordes, Marissa Daraskevich, April Donahue, C. Lynette Drain, Michelle Flaar, Shelly Hakes, Erica Huffman, Pam Irwin, Jay Millson, Carol Millwater Ryan, Alicia Moore, Cynthia Peterson, Carrie Pope, Julie Ramirez CAE, Kelly Skidmore, Valerie Vale, Debbie Zorian.

**Guests:** Denise Kay, Ph.D. Featured Speaker, Lynne Prieto; Various members of the FMA stopped in to say hello. Chris Clark, FMA CEO was introduced at the beginning of the meeting.

**Sponsors and Partners:** Julie Danna and Matt Gracey of Risk Strategies, Nicole Jones and Kimberlee Gosche-Smith of Florida Blue, Ben Mirza of Mirza Health Law.

**Admin Team:** Susan Fell and Paul Frino

**Doors Opened at 8:30 am with Coffee and Tea available for attendees**

**Julie Ramirez, CAE, 2021-2022 Chair opened the meeting at 9:03 am and welcomed attendees and asked all to introduce themselves.**

### **General CFMSE Business Review**

Cynthia Peterson moved to approve the Minutes of CFMSE 2021 Annual Meeting, seconded by Angel Bosch and approved.

Cynthia Peterson moved to accept the Financial Report attached to the agenda; seconded by Valerie Vale and approved.

## 2022-2023 Slate

Michelle Flaatz, Emerald Coast Medical Association, automatically assumes the position of CFMSE Chair as she was elected Chair-Elect effective July 1, 2022 due to the resignation of Chair-Elect Carol Millwater Ryan.

Julie Ramirez, CAE, will assume the role of Immediate Past Chair and serve as a member of the Board of Directors.

Cynthia Peterson moved to accept the **CFMSE Slate of Board of Directors 2022-2023**, which was seconded by Kendra Adams and approved by all.

The new officers and board are:

- Chair-Elect – Angel Bosch, Dade County Medical Association
- Secretary – Marissa Daraskevich, Duval County Medical Association
- Treasurer – Sherry Budnick, Marion County Medical Society
- Director at Large – Colleen Filbert, FL Society of Ophthalmology, American College OB/GYN District XII
- Director at Large – Adam Beamer, FL Academy of Family Physicians

Michelle Flaatz described a membership survey and asked members to fill it out anonymously.

Michelle Flaatz moved to bestow Honorary Membership on Carol Millwater Ryan, recently retired Executive Director of Lake Sumter Medical Society. Seconded by Julie Ramirez and approved by all. Carol received a retirement gift from CFMSE.

Julie Ramirez thanked Sherry Budnick for serving as CFMSE's FMA Board Representative under FMA President Douglas R. Murphy, Jr. MD, and thanked Lauren Byrd, FMA's Senior Vice President of Communications and Strategic Partnerships, for serving as the FMA Liaison to the CFMSE Board of Directors. Lauren will continue to serve in this important role.

Julie Ramirez announced Michelle Flaatz as the newly named FMA Board Representative under FMA President-Elect and Broward Health Medical Center Chief Medical Officer Joshua Lenchus, DO, RPh, FACP, SFHM.

Valerie Vale (10 years); Lauren Byrd (15 years) and Melissa Carter (25 years) were recognized for their CFMSE Milestone Anniversaries.

## **Discussion of Best Practices among CFMSE Members**

**Partner Presentation by Matt Gracey and Julie Danna  
of Danna-Gracey | Risk Strategies Company**

**Sponsor Presentation by Ben Assad Mirza, Mirza Healthcare Law Partners**

**Featured Speaker Denise Kay, Ph.D.**

**Presentation Title: Resilience – Are We Setting the Bar Too Low?**

In this presentation, Dr. Kay reviewed the impact of long-term exposure to stress, differentiated between burnout and occupational stress, presented the conditions that trigger the need for resilience and challenge attendees to consider if activating or building personal resilience is really what they want for their life and the life of their employees and constituents. Attendees will be exposed to a brief tool for measuring personal well-being, as well as to interventions and underlying mechanisms that protect against maladaptive reactions to stress. Dr. Kay's powerpoint presentation will be shared with all CFMSE members.

**Mary Thomas introduced the Representative of the Department of Health's Office of Primary Care who spoke on the Medical Education Reimbursement and Loan Repayment Program.**

12 p.m. Meeting was adjourned after Julie Ramirez and Michelle Flatt exchanged plaques, photos were taken of the entire group, and attendees moved to round tables for a plated luncheon until 1 pm.